

no Worries now Foundation

EST. 2008
LOS ANGELES, CA

Press Kit



Mission Statement

The No Worries Now Foundation organizes proms for teens with life-threatening medical conditions to empower them to realize their potential and remind them of the support they have on their journey.

Purpose Statement

No Worries Now Foundation's primary charitable purpose is to empower teens with confidence. Our proms are for young adults between the ages of 13-21 who have or survived a life-threatening illness the opportunity to attend prom.

Website

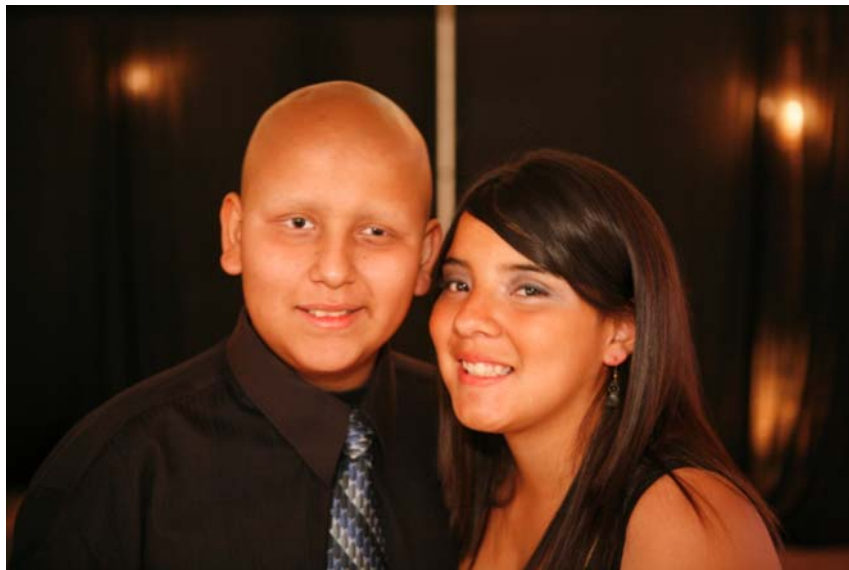
www.noworriesnow.org

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Our Proms

No Worries Now aims to create proms where teens with life-threatening illnesses can be themselves. We aim to inspire these realizations in cities around the world.



Typical agenda for prom

- 7:00-8:00- Arrival/ Caricature/ Standing photos
- 8:00-9:00- Dinner/Celebrity shout outs/ Photographers
- 9:00-9:30- Magic show
- 9:30-10:55-Dancing/ Party shots/ Caricature
- 10:55- Speech/ Last song

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Fast Facts

- No Worries Now Foundation was founded in 2006 in Los Angeles, California.
- We have organized proms throughout California.
- Each prom ticket is appraised at \$340. We spend \$210 to give a teen an opportunity to attend our prom.
- Our proms are for young adults between the ages of 13-19 who have or survived a life-threatening illness (but if you are a little older or younger, you are still welcome).
- Everyone who is involved with the foundation is not paid.
- Our 2010 prom aims to give at nearly 200 patients the chance to dance!

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Operations

No Worries Now is a 501(c)(3) tax-exempt organization that operates through our board of directors and committees. Our committees are listed below:

- Business Affairs and Marketing
- Event
- Technology
- Media
- Community Outreach
- Pair Program
- Fundraising

Each board member chairs a committee. We have board meetings every other week to discuss various aspects of the foundation. We have ambitions to gradually employ a full time staff and office.



About the Founder

Fred Scarf, who is currently the executive director, was the first speaker at his best friend Shiri Gumbiner's funeral, who passed away at the age of 16. One of the plans they looked forward to was attending prom together. When Fred realized that there would be teens like Shiri who may not have the chance to attend prom, Fred founded No Worries Now in 2006.

Under Scarf's leadership, he has been able to organize a prom every year since 2007, raise over \$100,000, garner local and national media, and organize a board of directors.

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It is under Fred's leadership where the foundation has been able to institutionalize the proms. Scarf has also created vocational committees that assist the board of directors.

Another aspect of the foundation Scarf is leading is the creation of an extended mission to the proms. Scarf and the members who sit on the 2010 board of directors are trying a pilot program that is parallel to No Worries Now's mission.

Scarf attends college at Cornell University. He is from Los Angeles, CA.

2010 Prom

The 2010 Prom was in Culver City at Sony Pictures Studios on June 28. Our theme was Lights! Cameras! Action! We worked with hospitals and charities of Greater Los Angeles to mobilize nearly 200 patients to attend our prom.

Celebrity guests:

At the 2010 prom, Monique Coleman and Anna Kendrick attended the prom. Will.i.am, Snoop Dog, and Ice Cube gave shout out videos that we screened at the prom.

We aim to have a celebrity guests attend and host our proms.

What we expect the celebrity guest to:

1. Host the event: showing up (transportation provided). Talking to press. Meeting the patients. Make a brief speech. Can stay for 30 minutes or more.
2. Attend the event: showing up (transportation provided). Talking to press. Meeting the patients. Can stay for 30 minutes or more. No speech required.

Future proms

June 2011: Los Angeles, New York City

June 2012: Los Angeles, New York City, San Francisco, Chicago

June 2013: Los Angeles, New York City, San Francisco, Chicago, London

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Past Media Coverage:

CNN

CBS Early Show

Kim Kardashian's blog

US Weekly

CosmoGirl

Looktothestars.org

Justjaredjr.buzznet.com

KABC 7

KTLA

KCAL 9

LA Daily News

News segments

<http://www.cnn.com/2010/LIVING/06/24/cnnheroes.scarf/index.html?iref=allsearch>